

# 2020-2023



## West Linn Public Library

### STRATEGIC PLAN

#### ENRICH

Original Artwork • Visiting Authors  
Opportunity Spaces • Advanced Research  
Foreign Languages • Volunteer Engagement  
Meeting Spaces • Comfortable Amenities  
3D Printing • Cultural Passes • Art Exhibits  
Innovative Technology

#### INFORM

Access to Information • Rich Collections  
Teacher Services & Classroom Collections  
Weekend Operations • STEM Enrichment  
Kindergarten Carnival • One-on-One Training  
Early Literacy • Leadership • Online Resources  
Community Conversations • eCards  
School District Partnerships

#### INSPIRE

Story Times • Adult Programming  
Dolly Parton Imagination Library • Computer Training  
Niche Materials • eMedia and Digital Collections  
Underrepresented Voices • Teen Advisory Board • Maker Lab  
Digitization Services • Library of Things • Family Programs

#### Core Services

- Provide professional customer service for all our patrons.
- Continue to be a trusted advocate for intellectual freedom.
  - Ensure access to all the Library's vast resources.
- Provide relevant resources and tools to support early childhood literacy.
  - Share the love of learning, the joy of reading, and the gift of knowledge.
- Strive to be inclusive in the variety of our programs, displays, and collections.
  - Adapt programs, collections, technology and services to meet the ever-changing needs of our community.
  - Be a welcoming, safe space for everyone regardless of race, religion, orientation, and gender identity.

#### Partnerships

- Thoughtfully align Library resources to foster strategic partnerships that meet community goals focused on improving Kindergarten Readiness, K-5 Reading proficiency, and out-of-school learning and summer enrichment.
- Engage with adult patrons via life-long learning, cultural and civic engagement programming.
- Partner with local organizations catering to the adult community.
- Continually evaluate and cultivate partnerships at the strategic, programmatic, promotional and hyper-local levels.
  - Encourage partners to collaborate and partner with the library to maximize our resources.

#### Measuring Our Impact

- Contribute to the quality of life for our patrons.
- Play a vital role in increasing community-wide early literacy.
- Be a popular place for people to access info and participate in programs.
- Be a critical partner to increase community-wide Kindergarten Readiness scores.
  - Establish and maintain partnerships that benefit Library patrons, other organizations, and the community at large.
- Fully equip staff to respond to organizational, community and patron needs.
- Provide technology that meets patron demand and anticipate future trends.
  - Maintain financial stability and responsibly prepare for the future.

#### Resources & Support

- Ensure the Library's financial sustainability and its continuous ability to meet the needs of patrons.
  - Confer with the community to ensure we're meeting their expectations.
- Promote continuous improvement by evaluating all we do.
- Partner with the West Linn Library Foundation to ensure the Library's stability and sustainability for future generations.

#### Aspirations

- Continuously evaluate and expand the definition of library services, programs and collections.
- Contribute to the community's collective knowledge through expanded definitions of literacy.
  - Continue to explore and implement digital content, tools and services.
- Continue to connect patrons with expert guidance and specialized resources.